

Johns Hopkins

PLANNING MATTERS

OFFICE OF GIFT PLANNING

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JODI MILLER

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ADVISOR'S CORNER

ASK THE ADVISOR

We want to hear from you!

If you have a question about how to meet your financial and philanthropic goals, ask the Office of Gift Planning.

Call 410-516-7954 or

800-548-1268 or email us at giftplanning@jhu.edu.



Richard J. Letocha, JD, CFP®
Gift Planning Advisor
Office Of Gift Planning

Will, Trust, or Designation? Understanding the Differences

If you wish to leave a legacy to Johns Hopkins, like many of our supporters, you may choose to do so through a will, revocable trust, or beneficiary designation. How are they different?

A will is a legal document that governs the collection and disposition of many of your assets after your death, including gifts to a non-profit like Johns Hopkins.

A revocable trust, often called a “living trust,” is an estate planning tool that avoids the costs of probate, preserves privacy, and can simplify the transition of assets from your estate.

A beneficiary designation form is needed to identify recipients of certain financial accounts, such as retirement accounts. Neither a will nor a revocable trust governs the disposition of these accounts. Retirement accounts can be wonderful sources of legacy gifts to Johns Hopkins. They're often simpler and less expensive to establish than legacy gifts made by a will or revocable trust, and they can offer tax advantages, too.

How the Office of Gift Planning Can Help

The Office of Gift Planning helps donors to Johns Hopkins who are considering a legacy gift. We can also work with you and your advisors to explore which options make the most sense for you and your wishes.

Johns Hopkins does not provide tax, legal, or financial advice. Please consult your own advisors regarding your specific situation.

A LABOR OF LOVE

BY SARAH ACHENBACH

Caring for and carrying out a brother's legacy.

Dr. Annie Marie Garraway comes from a long line of role models. Growing up in Alabama with parents who were high school teachers — later, her father became president of then-Alabama State College, the nation's first state-sponsored liberal arts institution for African Americans — Garraway, the oldest of six children, set an educational example for her siblings.

She studied mathematics at Northwestern University, earned a doctorate from University of California at Berkeley, and enjoyed a long career in telecommunications at Lucent Technologies. Her three children have three doctorates and two medical degrees

among them.

Her younger brother, Dr. Levi Watkins Jr., embraced his sister's example. Watkins, who died in 2015, was the first African American to graduate from Vanderbilt University with a medical degree and became Johns Hopkins' first black chief resident in cardiac surgery. He was a passionate civil rights pioneer — the Watkins family attended Rev. Dr. Martin Luther King Jr.'s church in Montgomery, and getting to know Dr. King during Watkins' high school years was a transformative experience for him. Watkins was a young surgeon at Hopkins when, in 1979, he established Hopkins' national recruiting program for medical students of color, a model quickly emulated by other medical schools.

In 1980, Watkins implant-

ed the first automatic heart defibrillator at Hopkins, now a commonplace, life-saving procedure. To help build a sense of community among postdoctoral fellows, he also established the Johns Hopkins Postdoctoral Association, another groundbreaking "first" imitated across the country. And each year, the Johns Hopkins Martin Luther King Jr. Commemoration program that Watkins founded in 1982 brings international speakers to JHU to celebrate the life of Watkins' hero and friend.

Today, caring for and carrying out her brother's impressive legacy is a labor of love for Garraway. A generous commitment from her estate and a current five-year pledge to The Levi Watkins Jr., MD, Endowed Scholar-

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Duke Cameron, MD, and Annie Marie Garraway, PhD, unveil the portrait of her brother, Levi Watkins, MD.

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ALABOR OF LOVE

ship Fund, established in 2008 by members of the Class of 1983, honor her brother by providing financial assistance to students of color at the Johns Hopkins School of Medicine. She is delighted that the scholarship was created during his lifetime, so he could see his lasting influence as a surgeon and as an advocate for students of color. “On arrival at Johns Hopkins, Levi was struck when he observed that so many of the Hopkins patients were black, but so few of the staff or students were,” Garraway recalls. “And this made such an impression on him that he undertook all he could do personally to address that. Having donors who help finance medical education is as critical now as it was then.”

Garraway’s philanthropic decision to give to Hopkins now and through her estate was an easy one. It’s simply what it means to be a Watkins: “I wanted to start seeing an impact right away. I wanted a near-term and long-term vision.”

Garraway is also fulfilling her brother’s long-term vision. Two weeks prior to Watkins’ unexpected death in April 2015, she and her son traveled to Baltimore from her home in Ohio for the unveiling of Watkins’ official portrait. It was a proud moment, and the photos from that day are treasured possessions.

“[At his funeral,] all the people whom he had mentored, inspired, and encouraged told me their story,” recalls

Garraway. In the following weeks, while sorting through his papers, she uncovered his dream of creating similar scholarships for underrepresented minorities at his alma maters, Tennessee State and Vanderbilt. “I saw what he hoped to do with his legacy, but he died too soon,” says Garraway, who

has created scholarships at those institutions as well. “The Hopkins scholarship is particularly meaningful, though, because this is where he really accomplished his life’s work. He had an impact on students, post-doc fellows, and surgeons. He made sure pathways were there for students and that they were prepared.”

Recently, Garraway received a two-page, handwritten letter from a woman she met at her brother’s funeral four years ago. The woman had worked at Hopkins and expressed feeling Watkins’ support

and devotion as deeply as those he recruited to attend the School of Medicine. “She wrote to tell me that she was thinking of Levi and his impact on all people of color, whatever their capacity was at Hopkins. She told me that, ‘He was fearless and would speak up for us.’ Then she told me that her 12-year-old grandson wrote a paper on Levi for Black History Month.”

That legacy, she’s certain, was also part of her brother’s vision. “He was so committed to surgery and to opening up opportunities for other people.”

“I wanted to start seeing an impact right away. I wanted a near-term and long-term vision.”

—ANNIE MARIE GARRAWAY

THEIR LEGACY TOLD



CLOCKWISE FROM TOP LEFT
Joan and James Gantt
Eugene Zeltmann
Trudy Bergen

Married for 37 years, **Joan and James Gantt, Med '57**, were partners in Joan's needlepoint company and spent evenings preparing needlepoint kits. James was also chief of surgery at Irving Community Hospital in Texas and maintained a private practice. The Gantts donated regularly to the School of Medicine, and after James passed away in 2006, Joan continued to give to Johns Hopkins. She honored her husband with a gift from her estate to endow the James R. Gantt, MD, Medical Education Fund.

With chemistry degrees from Johns Hopkins, **Eugene Zeltmann, A&S '64, '67 (PhD)**, began his career in the power generation business, which included 28 years at GE. He loved the outdoors and climbed many of the High Peaks mountains. Zeltmann served on the Krieger School of Arts and Sciences Advisory Council Board, and, as a Johns Hopkins parent, regularly gave to Octopedes, an a cappella group of which his daughter was a member. A generous gift from his estate supports the President's Discretionary Fund.

Donald Keenan, PhD, and Trudy Bergen met during high school and received their bachelor's degrees from the California Institute of Technology, where Trudy was one of the first women to be admitted. They worked for The Aerospace Corporation, and, in 2008, Donald earned NASA's Exceptional Public Service Medal. He later received treatment at the Johns Hopkins Sidney Kimmel Comprehensive Cancer Center and passed away in 2013. Through her estate, Trudy recognized the care her husband received with a generous gift to the Bergen Renal Cell Carcinoma Research Fund at Johns Hopkins.

AT HOPKINS ART **ABOUNDS**

From the vast collections of the Sheridan Libraries and University Museums to the rare books and exhibits of the George Peabody Library, the works of art around Johns Hopkins educate and inspire.

The Johns Hopkins Homewood campus is home to many works of art and special collections, including the sculptures on its grounds and the rare books and manuscripts of the Sheridan Libraries and University Museums. Just minutes away, up Charles Street, the Johns Hopkins Evergreen Museum and Library houses an intimate collection of fine and decorative arts, among other objects. Head south to Baltimore's Mt. Vernon neighborhood to take in the George Peabody Library, "the cathedral of books," a working rare book library.

Many objects found on the Johns Hopkins campuses and other sites are gifts from generous alumni and friends.

"Gifts in kind play an indispensable role, especially for the libraries and museums, which support learning through objects," says Winston Tabb, Sheridan Dean of University Libraries and Museums. "Gifts in kind are often literally 'the gifts money cannot buy.'"

Every object offered for donation is carefully evaluated to see whether it fits with the Johns Hopkins mission before it is accepted. If an object is deemed a suitable gift, the Office of Gift Planning ensures there are no issues surrounding the object's procurement or ownership prior to its donation.

We hope you enjoy these works of art and welcome you to visit Johns Hopkins to discover much more.

John Henry*Red Sails*, 2010-2011

Painted steel

Gift of Becky and Ralph S. O'Connor

**Johann Gabriel Doppelmayr***Atlas Coelestis*, Nuremberg, 1742Dr. Elliott and Eileen Hinkes Collection
of Rare Books of Scientific Discovery**Candida Höfer***George Peabody Library*, 2010

Chromogenic print

Gift of Robert E. Meyerhoff
and Rheda Becker**George Segal***Woman with Sunglasses on Bench*, 1983, this cast, 1987

Bronze figure with white patina, cast iron, and aluminum bench

Gift of the Donna and Carroll Janis Family

**Miguel Covarrubias***Harlem Jitterbug Dance*, c. 1936

Ink, crayon, and pencil on paper

Gift of Wallace W. Lumpkin

Q&A

EUGENE SEKULOW

Sharing a lifelong love of books

To Eugene Sekulow, the greatest invention ever was Johannes Gutenberg's printing press. So it may come as no surprise to learn that he is both an avid reader and a book collector. A graduate of the Krieger School of Arts and Sciences, he earned simultaneously his bachelor's and master's in political science and international relations in 1953 and followed these with a doctorate in 1960. He also served on the Hopkins faculty for several years before making an unexpected career change and moving to New York.

We caught up with the retired corporate executive and volunteer gardener to learn more about his decision to leave most of his book collection to the Sheridan Libraries and University Museums — a collection that will be valuable in supporting academic programs in Jewish Studies and political science.

What inspired your commitment to the Sheridan Libraries?

I always used the libraries at Johns Hopkins. The library was very important to me because I was a local student and lived at home. It was a good place to spend time between or after classes. I had a desk in one of the reading rooms, and books were everywhere. Can you imagine?

How does an academic end up working for an electronics company?

An RCA executive whom I met at a classmate's wedding invited me to work for the company in Germany over the summer of '60. By the way, that's the summer I met my wife. I came back to Hopkins in the fall and left for New York in the winter of '61 to work for RCA. I had a wonderful time and worked there for 24 years. Then I started the international business for NYNEX, which later became Verizon, and worked there for 11 years.

Tell us about the books in your collection.

It started out in the social sciences and narrowed down as I got more involved in

academics, political science, American government, and politics. It includes books on foreign policy and biographies of public figures. I have quite a collection of books that deal with Nazi Germany and the Holocaust.

I used to travel to Berlin where there's a square called Bebelplatz, and in that square, below the surface, you see empty bookshelves. That is where the Nazis burned the books. You don't destroy a book. To me it's a sacred object.

When were you first introduced to books?

As a young child. My grandfather was extremely well educated in Russia and very book inclined. I would read the



letters in his books, and when I got one right, he would drop a penny from the sky and say, 'You see. You are being rewarded by God because you're studying.'

I love looking at books, touching them. I have to hold the book. I have to smell the paper. They're like a security blanket, I guess. It's the same thing as a kid with a stuffed animal toy.

What impact do you want your gift to make?

I want it to be used. That's what books are for. First editions are wonderful and cherished, but they should be used also, if they are reasonably contemporary. If they're rare, that's another matter.

What do you do when you're not collecting books?

I volunteer at the New York Botanical Garden doing what I always wanted to do. I started in the rose garden, and now I work on the chrysanthemum exhibit. I spend eight months on an exhibit that lasts two weeks, and I love it. That's another story

HUB

from the johns hopkins news network

The HUB is the news center for all the diverse activity going on at Johns Hopkins. To see what's new, important, and just worth sharing, visit hub.jhu.edu.



KATY BOWMAN

Baltimore City Public Schools and the Johns Hopkins Center for Talented Youth (CTY) are offering an academic enrichment and performance program this summer for 180 elementary school students with high academic potential in West and Southeast Baltimore. Baltimore City Public Schools was awarded a \$400,000 grant from the Maryland State Department of Education that will expand and strengthen the long-time partnership between the district and CTY.



MIKE CALVO

Hahrie Han, a political scientist who has dedicated her career to understanding civic and political participation, will now work to advance them as inaugural director of the Stavros Niarchos Foundation (SNF) Agora Institute at Johns Hopkins University. The SNF Agora Institute, created with a \$150 million gift from the Stavros Niarchos Foundation, is an interdisciplinary academic and public forum with a goal of strengthening democracy by fostering civic engagement, inclusive dialogue, and the open exchange of ideas.



E. COLE & TEXAS CHRISTIAN UNIV.

Relavo, a team of Johns Hopkins biomedical engineering students, is working to improve the lives of the hundreds of thousands of Americans who live with kidney failure, and their efforts aren't going unnoticed. The students have raised more than \$25,000 in cash prizes from business plan competitions, grant programs, and incubators for their design — a device that reduces infection risk during at-home dialysis.

A NOTE FROM THE SENIOR DIRECTOR

Thank you for reading *Planning Matters*. We hope you enjoyed this issue and like our new look. If you're new to the publication, welcome!

We launched *Planning Matters* in 2011 to introduce Johns Hopkins alumni and friends to the idea of gift planning — a way to fulfill your philanthropic wishes in coordination with your overall financial and estate planning. After eight years, we felt it was time to give the newsletter a makeover, including brighter colors, more white space, and a different size. Not everything changed. We kept the content the same: news from around Johns Hopkins, stories about supporters, and creative ways to give back.

We would love to hear from you about our new look. Your feedback will help us ensure the newsletter's design and stories are engaging and relevant. We also welcome the opportunity to answer any questions you may have about gift planning and ways to give that may interest you. Simply complete the attached reply card and send it back to us. Thank you again, and best wishes for a wonderful summer.

Sincerely,
Anne Doyle
Senior Director
Johns Hopkins Office of Gift Planning



Anne Doyle, JD, began working for Johns Hopkins in 2013 and was recently appointed as senior director of the Office of Gift Planning.

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SAVE THE DATE

Thursday • September 12, 2019

4TH ANNUAL JOHNS HOPKINS LEGACY SOCIETY LUNCHEON

A Question of Bioethics

FEATURING

Jeffrey Kahn, PhD, MPH

Andreas C. Dracopoulos Director, Berman Institute of Bioethics

For more information, contact **410-516-7954**, **800-548-1268** or **giftplanning@jhu.edu**.